

*** * * NOTICE OF CLASS ACTION * * ***

June 18, 2010

**If you entered into a contract
with AWSM Technology, LLC
for an “AWSM Ad” or any “AWSM Site Map Licensing and
Service Package,” a class action lawsuit
may affect your rights.**

A court authorized this notice. This is not a solicitation from a lawyer.

- A lawsuit has been filed against AWSM Technology, LLC, alleging that it fraudulently induced individuals to enter into an AWSM Site Map Services Agreement or similar contract.
- The Court has allowed the lawsuit to be a class action on behalf of all persons and entities who contracted with AWSM Technology under an AWSM Site Map Services Agreement or similar contract for an “AWSM Ad” or any “AWSM Site Map Licensing and Service Package.”
- The Court has not decided whether AWSM Technology did anything wrong. There is no money available now, and no guarantee there will be. However, your legal rights are affected, and you have a choice to make now:

YOUR LEGAL RIGHTS AND OPTIONS IN THIS LAWSUIT	
DO NOTHING	Stay in this lawsuit. Await the outcome. Give up certain rights. By doing nothing, you keep the possibility of getting money or benefits that may come from a trial or a settlement. But, you give up any rights to sue AWSM Technology separately about the same legal claims in this lawsuit.
ASK TO BE EXCLUDED	Get out of this lawsuit. Get no benefits from it. Keep rights. If you ask to be excluded and money or benefits are later awarded, you won't share in those. But, you keep any rights to sue AWSM Technology separately about the same legal claims in this lawsuit.

- Your options are explained in this notice. To ask to be excluded, you must act before **July 31, 2010**.
- Lawyers must prove the claims against AWSM Technology at a trial. If money or benefits are obtained from AWSM Technology, you will be notified about how to ask for a share.
- Any questions? Read on and visit www.vancottalamante.com.

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BASIC INFORMATION

1. Why did I get this notice?

Records show that you may have entered into a contract with AWSM Technology, LLC. This notice explains that the Court has allowed, or “certified,” a class action lawsuit that may affect you. You have legal rights and options that you may exercise before the Court holds a trial. The trial is to decide whether the claims being made against AWSM Technology, on your behalf, are correct. Judge Jeanne Garcia of the Maricopa County Superior Court in Phoenix, Arizona, is overseeing this class action. The lawsuit is known as *Frank Stokes v. AWSM Technology, LLC, Civil Action No. CV 2006-007573*.

2. What is this lawsuit about?

This lawsuit is about whether AWSM Technology fraudulently induced persons and entities into certain contracts, sometimes called “AWSM Site Map Services Agreements,” and then breached those contracts by failing to provide any of the promised services.

3. What is a class action and who is involved?

In a class action lawsuit, one or more people called “Class Representatives” (in this case Frank Stokes) sue on behalf of other people who have similar claims. The people together are a “Class” or “Class Members.” The individual who sued — and all the Class Members like him — are called the Plaintiffs. The company he sued (in this case AWSM Technology, LLC) is called the Defendant. One court resolves the issues for everyone in the Class — except for those people who choose to exclude themselves from the Class.

4. Why is this lawsuit a class action?

The Court decided that this lawsuit can be a class action and move towards a trial because it meets the requirements of Arizona Rule of Civil Procedure 23, which governs class actions in Arizona state courts. Specifically, The Court found that:

1. The class is so numerous that joinder of all members is impracticable, evidenced by counsel’s affidavit that her office has been contacted by at least 224 people from different jurisdictions who believe they were victims of Defendant’s alleged fraud and misrepresentations.
2. There are questions of law or fact common to the class.
3. Frank Stokes’ claim is typical of the claims of the class.
4. Frank Stokes will fairly and adequately protect the claims of the class. Mr. Stokes has retained counsel who is experienced in class action litigation.
5. The common questions of law or fact predominate over questions affecting only individual members, and a class action is superior to other available methods for the fair and efficient handling of the controversy.

More information about why the Court is allowing this lawsuit to be a class action is in the [Court’s Order Certifying the Class](#), which is available at www.vancotttalamante.com.

THE CLAIMS IN THE LAWSUIT

5. What does the lawsuit complain about?

In the lawsuit, the Plaintiff says that AWSM Technology fraudulently induced him into signing the “AWSM Site Map Services Agreements,” and then breached that contract by failing to provide any of the promised services. He claims that AWSM never provided any of the services that it promised under the contract and that AWSM never refunded any money. You can read the Plaintiff’s [Class Action Complaint](#) at www.vancottalamante.com.

6. How does AWSM Technology answer?

Early on in these proceedings, AWSM denied that it had done anything wrong. Recently, however, AWSM has failed to respond to any of the Plaintiff’s claims.

7. Has the Court decided who is right?

The Court hasn’t decided whether AWSM or the Plaintiffs are correct. By establishing the Class and issuing this Notice, the Court is not suggesting that the Plaintiffs will win or lose this case. The Plaintiffs must prove their claims at trial. (See “The Trial” on page 7.)

8. What are the Plaintiffs asking for?

The Plaintiffs are asking for AWSM to refund all monies paid by Class Members, and are also seeking punitive damages for AWSM’s fraudulent activities.

9. Is there any money available now?

No money or benefits are available now because the Court has not yet decided whether AWSM did anything wrong, and the two sides have not settled the case. There is no guarantee that money or benefits ever will be obtained. If they are, you will be notified about how to ask for a share.

WHO IS IN THE CLASS

You need to decide whether you are affected by this lawsuit.

10. Am I part of this Class?

Judge Garcia decided that all individuals and entities that entered into an AWSM Site Map Services Agreement or similar contract for an “AWSM Ad” or any “AWSM Site Map Licensing and Service Package” are Class Members. See Question 11 below.

11. Is anybody who entered into a contract with AWSM included in the Class?

If you entered into a contract with AWSM Technology whereby AWSM promised to provide you with an “AWSM Ad” or any “AWSM Site Map Licensing and Service Package” and AWSM failed to provide you with the promised services and did not refund your money, you are part of the Class.

12. I’m still not sure if I am included.

If you are still not sure whether you are included, you can go to www.vancotttalamante.com, or call or write to the lawyers in this case, at the phone number or address listed in Question 22.

YOUR RIGHTS AND OPTIONS

You have to decide whether to stay in the Class or ask to be excluded before the trial, and you have to decide this now.

13. What happens if I do nothing at all?

You don't have to do anything now if you want to keep the possibility of getting money or benefits from this lawsuit. By doing nothing you are staying in the Class. If you stay in and the Plaintiff obtains money or benefits, either as a result of the trial or a settlement, you will be notified about how to apply for a share (or how to ask to be excluded from any settlement). Keep in mind that if you do nothing now, regardless of whether the Plaintiff wins or loses the trial, you will not be able to sue, or continue to sue, AWSM — as part of any other lawsuit — about the same legal claims that are the subject of this lawsuit. You will also be legally bound by all of the Orders the Court issues and judgments the Court makes in this class action.

14. Why would I ask to be excluded?

If you already have your own lawsuit against AWSM and want to continue with it, you need to ask to be excluded from the Class. If you exclude yourself from the Class — which also means to remove yourself from the Class, and is sometimes called “opting-out” of the Class — you won't get any money or benefits from this lawsuit even if the Plaintiff obtains them as a result of the trial or from any settlement (that may or may not be reached) between AWSM and the Plaintiff. However, you may then be able to sue or continue to sue AWSM for any claims you may have. If you exclude yourself, you will not be legally bound by the Court's judgments in this class action.

If you start your own lawsuit against AWSM after you exclude yourself, you will have to hire and pay your own lawyer for that lawsuit, and you will have to prove your claims. If you do exclude yourself so you can start or continue your own lawsuit against AWSM, you should talk to your own lawyer soon, because your claims may be subject to a statute of limitations.

15. How do I ask the Court to exclude me from the Class?

To ask to be excluded, you must send an “Exclusion Request” in the form a letter sent by mail, stating that you want to be excluded from *Frank Stokes v. AWSM Technology, LLC*. Be sure to include your name and address, and sign the letter. You must mail your Exclusion Request postmarked by July 31, 2010 to: **Stokes v. AWSM Exclusions, c/o Van Cott & Talamante, PLLC, 2025 North Third Street, Suite 260, Phoenix, Arizona 85004**. You may also get an Exclusion Request form at the website www.vancotttalamante.com.

THE LAWYERS REPRESENTING YOU

16. Do I have a lawyer in this case?

The Court decided that the law firm of Van Cott & Talamante, PLLC is qualified to represent you and all Class Members. The law firm of Van Cott and Talamante, PLLC is called “Class Counsel.” They are experienced in handling similar cases. More information about their law firm, its practices, and its lawyers’ experience is available at www.vancotttalamante.com.

17. Should I get my own lawyer?

You do not need to hire your own lawyer because Class Counsel is working on your behalf. But, if you want your own lawyer, you will have to pay that lawyer. For example, you can ask him or her to appear in Court for you if you want someone other than Class Counsel to speak for you.

18. How will the lawyers be paid?

If Class Counsel gets money or benefits for the Class, they may ask the Court for fees and expenses. You won’t have to pay these fees and expenses. If the Court grants Class Counsels’ request, the fees and expenses would be either deducted from any money obtained for the Class or paid separately by AWSM.

THE TRIAL

The Court has not yet scheduled a trial to decide who is right in this case. See www.vancotttalamante.com for the latest information on the status of the case.

19. How and when will the Court decide who is right?

As long as the case isn't resolved by a settlement or otherwise, Class Counsel will have to prove the Plaintiff's claims at a trial. During the trial, a Jury or the Judge will hear all of the evidence to help them reach a decision about whether the Plaintiff or Defendant is right about the claims in the lawsuit. There is not guarantee that the Plaintiff will win, or that he will get any money for the Class.

20. Do I have to come to the trial?

You do not need to attend the trial. Class Counsel will present the case for the Plaintiff, and AWSM will present the defenses. You or your own lawyer are welcome to come at your own expense.

21. Will I get money after the trial?

If the Plaintiff obtains money or benefits as a result of the trial or a settlement, you will be notified about how to participate. We do not know how long this will take.

GETTING MORE INFORMATION

22. Are more details available?

Visit the website, www.vancotttalamante.com, where you will find the Court's Order Certifying the Class, the Complaint that the Plaintiff submitted, as well as an Exclusion Request form. You may also contact Class Counsel's office for more information at 602-257-9160, or write Class Counsel at Van Cott & Talamante, PLLC, 2025 North Third Street, Suite 260, Phoenix, Arizona 85004, or e-mail Class counsel at awsclassaction@vancotttalamante.com.

AWSM TECHNOLOGY, LLC CLASS ACTION

Frank Stokes v. AWSM Technology, LLC
Maricopa County Superior Court Civil Action No. CV 2006-007573 (Arizona)

REQUEST FOR EXCLUSION (“OPT-OUT”) FORM

Complete this form **only** if you would like to be **excluded** from the class that has been certified in this case. Before completing this form, you should read the Notice of Class Action. You should **not** complete this form if you want to remain a member of the class.

If you would like to be excluded from this class action, please complete and sign this form and send it by mail, fax or e-mail before **July 31, 2010**, to:

VAN COTT & TALAMANTE, PLLC
2025 North 3rd Street, Suite 260
Phoenix, Arizona 85004
Fax: (602) 257-9180
E-mail: awsmlclassaction@vancotttalamante.com

The undersigned has read the Notice of Class Action dated June 18, 2010, and states that he or she does not want to remain a member of the class certified in *Stokes v. AWSM Technology, CV2006-007573*, currently pending in the Maricopa County Superior Court in Arizona. The undersigned understands that, by completing this form, he or she will not share in any judgment that is obtained for the class.

YOUR NAME: _____

ADDRESS: _____
Street Address

City State Zip

SIGNATURE: _____

SIGNED ON: _____
Date